

# childvoice

**2014  
ANNUAL  
REPORT  
ISSUE**

**ONE  
ALLIANCE,  
57 COUNTRIES**

**SEE OUR GLOBAL REACH**

**HOW OUR  
PROGRAMS  
HELP CHILDREN  
AT EVERY AGE**

**BY THE  
NUMBERS:  
YOUR IMPACT**

[ccfcanada.ca](http://ccfcanada.ca)

Christian   
**Children's  
Fund**  
of Canada

A member of ChildFund Alliance

PM 40065713



## A NOTE FROM THE CEO

# From infancy to young adulthood — You help children at every age

The world is full of incredible children – bright, beautiful and thoughtful. In my visits to the field, I've been amazed by their courage and determination.

In this special Annual Report issue of *ChildVoice*, you'll meet children who possess all of these qualities.

Children like Amina. The 16-year-old Ghanaian girl once lived in fear she'd be taken from school and forced to marry a much older man. You'll also meet José, one of many youths in Nicaragua who have been drawn into violent gangs.

Your generosity has transformed both of their lives.

Children experience poverty differently from adults. Their age, inexperience, lack of political and economic power, and dependence on others, make them particularly vulnerable to violence and exploitation. Children are pulled from school to work; others are married without their consent. Eager for their voices to be heard, many are silenced at home or in the community.

In this issue of *ChildVoice*, you can see how your donations are being used to improve the safety and security of children in



Burkina Faso, Ethiopia, Ghana, India, Nicaragua and Paraguay, and to support their healthy growth and development. In other words, you can see your *impact*.

This small word challenges the way we do our work, and lets you know that your donations are used wisely. Trust and accountability are deeply important to us. We measure how children are doing at every life-stage, and set goals we believe we can realize together.

Real change takes time. When we go into a community, we respect the culture and traditions that exist, and may have existed for centuries. And we work closely with the community in a way that slowly transforms from within.

Thank you for helping us create a world where children of all faiths – of every age – can grow up healthy, educated and empowered. It requires extraordinary caring, commitment and dedication – three qualities you possess.

MARK LUKOWSKI  
CEO and Child Sponsor  
Christian Children's Fund of Canada



# childvoice

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### ACCESSIBILITY

As part of our commitment to excellence, we seek to recognize and remove the obstacles faced by persons with disabilities and are always open to suggestions on how to improve our services. Please contact us by telephone at 1-800-263-5437 or by sending an email to [AODA@ccfcanada.ca](mailto:AODA@ccfcanada.ca).

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## ON THE COVER

The cover photo was taken in the CCFC-supported community of Cerro Punta, Paraguay in the early evening. Four-year-old Guido has been sponsored for two years. A teacher visits his home each week as part of an early childhood education program that involves parents in the healthy growth and development of their children. **Photo by Victor Barreto**



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Dayana, 16, and her 10-year-old brother, Esteban, walking the streets of Las Torres, Nicaragua. Read her story on page 10.



# OUR LIFE-STAGE APPROACH

## HELPING CHILDREN ACHIEVE THEIR POTENTIAL

CCFC empowers communities to create a safe place for children to grow, laugh, learn, and play so they can achieve their full potential.

WHAT WE DO CREATES POSITIVE CHANGE. WE CAN PROVE IT. CCFC uses results-based management to measure and evaluate everything we do. This ensures we are accountable to donors, and able to achieve the greatest change for children.

40+

CCFC measures how children are developing at every stage of growth. We closely follow more than 40 child development markers to ensure children can grow up healthy and take the lead in their own change.

## STAGE 1

### Early Childhood

0 - 5 YEARS



## STAGE 2

### Growth Years

6 - 14 YEARS



## STAGE 3

### Youth

15+ YEARS



We support good maternal health, infant health, nutrition, hygiene, and early childhood education.

Ensuring that children, especially girls, can complete their primary education, is a priority. Educated children know their rights, are more likely to voice them with confidence, and are less likely to be exploited.

We help adolescents and young adults develop leadership skills by providing opportunities to express themselves, come together in groups and clubs, and participate in community activities. Our programs focus on vocational and life skills as well as entrepreneurial training – making youth less vulnerable to violence and exploitation, and better able to provide for themselves and their families.



## ULTIMATE OUTCOME

Children know their rights, are active participants in their community, and use their voice for change.



# EARLY CHILDHOOD

## 0 - 5 YEARS



*"I am so thankful I have become a mother. Today, I am blessed with a beautiful baby girl. I have no words to express my thanks."*

— Amane, 25, with her baby Ayantu

## Saving the lives of moms and infants

Before 25-year-old Amane gave birth to a beautiful 5.5-pound baby girl, women in her Ethiopian community called her the unfortunate one. Some even said she was cursed. Six times, she carried a baby to full term. And, six times she lost a child during labour.

Each time, Amane delivered in a small, dark mud hut with only her mother and a traditional birth attendant to assist. With no medical training, appropriate facility, or equipment, when things went terribly wrong there was little they could do to help.

Sadly, 59 of every 1,000 children born in Ethiopia, and 675 of every 100,000 mothers, do not survive childbirth.\*\* With your help we are changing that.

To save the lives of mothers and infants, CCFC trains traditional birth attendants to stop unsafe home deliveries and promote births attended by health professionals in health facilities. It was Hawi, one of 200 trained traditional birth attendants in Amane's district, who successfully encouraged her to deliver Ayantu, her seventh child, at a health centre.

The project, called Improving Maternal and Child Health: Partnership and Action for Community Transformation (IMPACT), is funded by donors and the Department of Foreign Affairs, Trade and Development Canada. It supports the Ethiopian government's efforts to strengthen primary health care by building and equipping birthing facilities and training health professionals on maternal and newborn care.

Now in its second of three years, Project IMPACT is reaching out to more than 120,000 mothers and children in Ethiopia cared for by more than 70 health facilities. More than 9,700 babies have been safely delivered by skilled professionals, and medical equipment has been distributed to 14 health centres and 59 health posts in areas of greatest need.

Sources:

\* World Health Organization, 2013

\*\* Central Statistical Agency, Ethiopia, 2011

**1**  
**MILLION**  
babies die at birth every year around the world - most losses are preventable\*

**9.3%**  
of births are attended by registered health professionals in CCFC-supported communities in Ethiopia

**OUR TARGET**  
by the end of 2018 we look forward to 52.9% of births being attended by registered health professionals - increasing the chance of survival for babies and moms



Meet Amane and her baby girl on YouTube  
[bit.ly/CCFCAmame](http://bit.ly/CCFCAmame)



## Inspiring a fatherhood revolution

A small boy sits cross-legged on the dusty earth. His head rests against his father's knee, and in his hands he holds a rurga - a traditional African violin made of calabash, goat skin, sticks and nylon thread. His father, 44-year-old Desiré, leans over him, helping his son draw the horse tail bow across the strings. It makes a sweet and flute-like sound.

This simple scene represents an extraordinary change happening in 14 rural communities in Burkina Faso, where for centuries men have had little involvement in the care and education of children. With the support of donors and the Department of Foreign Affairs, Trade and Development Canada, CCFC is helping the Government of Burkina Faso to integrate early childhood development in nationwide teacher training programs, and inspiring a fatherhood revolution.

The innovative program, called Learning Through Play, is based on the work of the Hincks-Dellcrest Centre in Toronto. It instills parent-child play as a way to promote learning and attachment; uses a simple, low-literacy, picture format to share information on the healthy growth and development of children from birth to age six; and provides hands-on training.

The change in views to fatherhood - traditionally considered by the communities as a role exclusive to women - is extraordinary.

In the first year of the program, only 21 of the 657 participants were men. Since creating all-men parent groups, more than 250 men participate, including Desiré. The violin he lovingly uses to teach his son Blaise, was once so dear to him he never let his son touch it.

Since 2011, our donors have helped fund 91 Learning Through Play parent groups - helping 958 parents give 4,468 children the best start possible in life. And, that's only the beginning. CCFC is working with local partners and the Government of Burkina Faso to expand the program to more communities.

**CCFC programs help ensure newborns and pre-school children are healthy and secure.**



*"Everybody knows that a man has better things to do than play with children. I myself used to believe that. But, now I realize that is absolutely wrong. I have learned that as men, we also have a very strong role to play in the development of our children."*

— Desiré, 44, with his three-year-old son, Blaise

**57  
MILLION**

of the world's primary school-aged children were out of school in 2011\*

**3%**

of children in CCFC-supported communities in Burkina Faso are attending early childhood education (ECE) programs

**OUR  
TARGET**

by the end of 2018 our goal is to increase the number of children attending ECE programs by 17% - better preparing them to enter primary school

\* Source: [www.un.org](http://www.un.org)

# GROWTH YEARS

## 6 - 14 YEARS



*"Like other girls of my age, I would have been forced to stay back at home embarrassed and ashamed. I would have been a school dropout."* — Malar, 13

### Making schools a safe place for girls

Malar\*\* raises her hand to answer a question, excited she knows the answer and happy to be in class.

The shy, slim eighth grader lives on the East Coast of the Gulf of Mannar, a region in India where even the mention of sexual and reproductive health is taboo.

Here, adolescent girls know little of sexual health or hygiene, and schools do little, or nothing, to meet their needs. Girls miss school during their menstrual cycle because of shame and embarrassment, and the indignity of having nowhere private to wash, change or dispose of their menstrual pads. Many are afraid of being sexually assaulted walking outside of the safety of the school property to find privacy.

Missed classes often lead to a decline in performance, and eventually, some girls drop out of school, increasing the likelihood they may get married or pregnant at an early age.

Together with donors, we are making schools safe for girls in India.

As of June 2014, we've renovated 11 toilets and constructed 10 urinals at 10 schools in the region where Malar lives, in villages including Vembar (North and South), Manickanagar, Kannirajapuram, Veppamarathupannai, Mookaiyur, Ponnagaram, Ervadi and Mutharaiyar Nagar.

We're also working to remove the social stigma around menstruation. To do that, we've created a welcoming and safe space for mothers, teachers and girls to come together and talk each month. The discussions help families and teachers understand the challenges girls face in school, teach hygiene, and help girls feel less embarrassed about their monthly cycle.

While Malar and the other students were shy to share their stories, they are happy to be at school each day alongside their classmates, and thankful their rights are now recognized and respected.

\*\*Name changed to protect privacy

69

million young adolescents globally are not attending primary or secondary school\*

8%

of children report experiencing social and systemic barriers to education in CCFC-supported communities in India

**OUR TARGET**

by the end of 2018 we plan to reduce the number of children who experience social and systemic barriers to education by half - helping them to finish school and achieve their full potential

\* Source: UNESCO Institute for Statistics, 2011

**CCFC engages school-aged children through quality education, opening the door to new opportunities, and helping them become future community leaders.**



# PARAGUAY

## Helping children's voices be heard over the airwaves

Naida still remembers the first time she spoke on the radio. She was 12 years old and very scared.

"I was shy," says Naida. "I had trouble speaking into the microphone knowing people were hearing me. I was afraid I'd say something wrong."

Naida is one of more than 50 children who participated in a CCFC-supported program started in 2011 with the help of child sponsors. The initiative gives children in Paraguay an opportunity to produce a weekly 60-minute morning program on a local radio station. The real-world experience encourages children to improve their communication skills in Spanish (many children speak Guaraní as their first language), contribute ideas, and express their views on topics, such as teen pregnancies, substance abuse, and child rights – a rare opportunity in rural communities.

Each five-month program cycle, children discover that not only youth, but adults as well, listen and respond to their thoughts and opinions and collaborate to create change. And, each week, they become more comfortable and skilled expressing themselves.

Parents and schools have seen a huge change in the children participating, including a boost in their confidence.

"Naida was quiet before she started the program. We spoke very little. Now, she keeps talking!" says Naida's mom, laughing. "We are happy because it will serve her well in the future." Gladys, a local school director, shares, "Any shyness they had is gone, and that makes the children more involved in school activities."

The program also helps some children, like Naida, discover a new talent. In 2013, the 15-year-old started her own radio program, Tropical Saturday, on a larger local station. She plays music and shares her views and experiences.

"Luckily, I can continue doing what I love," says Naida. "I love radio. People listen to me. It motivates me when people are turned on to issues and get involved."



*"My program is 'Made for People.' It gives listeners a chance to talk. When people send me messages on topics, it makes me realize that I am heard."*

— Naida, 15 (centre)

150+

children were asked about having ever been consulted in decision-making processes – "What?" a girl in India asked. "No!"\*

39%

of children in CCFC-supported communities in Paraguay report having opportunities to express their voice in decisions that concern them

OUR TARGET

by the end of 2018 our aim is for half of all children to have opportunities to express their voice in matters that affect them – a fundamental human right

\* Source: ChildFund Alliance, 2013  
(Voices of Girls and Boys in Shaping the Post-2015 Development Agenda)

# YOUTH

## 15+ YEARS



### Empowered youth help make the streets safer

Two years ago, if former gang member José saw a girl on the street he would whistle and yell taunts. “That would make me feel macho,” he explains. If his gang caught another gang member in their territory, “he would leave bruised.”

In 2013, CCFC met three children living in one of the most dangerous neighbourhoods in Managua to film their story. José, 20, Byron, 22, and Dayana, 16, live in Las Torres, a community troubled by drug-related violence and fights over territory between neighbourhood gangs. Poverty and few education and job opportunities have caused youth to see gangs as the answer.

Your generosity is helping youth make the streets safer.

CCFC donors support an anti-violence prevention program called United Youth Thinking and Taking Action (JUPAC). Since 2011, the youth group has given more than 50 children, ages 13 to 23, an opportunity to organize community events, including fairs, sports leagues and educational sessions on topics such as child rights. More than 2,000 children living in Las Torres and Hilario Sánchez have enjoyed a safe place to learn, play and gain life skills.

“[Since joining JUPAC at age 18] my life has changed completely,” says Byron. “I was very shy and quiet. I had trouble making friends. I started to participate, to share my opinions, and to be a leader. It awoke in me a desire to support my community and make it better.”

“Now, I know my rights and how to demand them,” shares Dayana, a member of JUPAC since 2012. “I am a more expressive teenager. I have more tools to make daily decisions. My friends look to me for advice, and that makes me feel important.”

And José, once a gang member himself, is an active member in JUPAC. He inspires children in the community by sharing his own story and pursuing a career in graphic design.

**CCFC improves the lives of vulnerable teens and young adults. We support them to develop critical thinking skills so they can shape their own futures and become leaders.**



*“Before, I aspired to be known and respected for all the bad I did. Now I want to have a better life, help my family, build my career, and have better dreams.” — José, 20*

Photo by Mayerling Garcia

99

gangs are spread through 36 of Managua’s most vulnerable neighbourhoods\*


29%

of Nicaraguan children and youth in CCFC-supported communities belong to a club or social group or feel they are welcome to join

**OUR TARGET**

by the end of 2018 we expect 60% of children and youth will belong to a social group or feel welcome to join - increasing their sense of belonging and empowerment

\* Source: Centre for the Prevention of Violence, Nicaragua, 2013

 Meet José, Byron and Dayana on YouTube [bit.ly/CCFCLasTorres](http://bit.ly/CCFCLasTorres)





## Protecting children from early and forced marriages

Amina is 16. Her classroom, once filled with the chatter of many girlfriends, the squeaks of their chairs, and the scrapes of their pencils, is quieter than it once was.

One by one, friends stopped coming to school. Friends, like Memuna. She was secretly married, likely to a much older man, in exchange for money or property. Amina feared it would happen to her. Her mom had been forced into an early marriage, and for a while, Amina lived with her grandparents. Like other village elders, they followed the old traditions.

The devastating effects of early and forced marriages are well documented. While still children themselves, girls are exposed to sexually transmitted infections, including HIV. Child brides almost always become pregnant immediately, or soon after marriage, a major risk to mother and baby. And, marriage often means the end of a girl's education, and the opportunity to learn a vocation and escape poverty.

With the assistance of passionate donors and the Department of Foreign Affairs, Trade and Development Canada, CCFC led a program in Northern Ghana to tackle the gender inequality, poverty, and cultural traditions that make girls like Amina vulnerable. Only months after the completion of the program in March 2014, incredible change can be seen.

Seventy youth (56 girls and 14 boys) provided with vocational skills training and start-up capital have started small enterprise development ventures, including catering services, barber shops, hairdressing salons, and garages to service motorbikes. More than 100 community leaders, 21 teachers and 168 students were taught about the harms of early marriage. And, CCFC helped facilitate a resolution on early and forced marriages and gender-based violence that was signed and adopted by all seven communities. Youth in the program feel more confident and in control of their future, and community parent committees have noticed an immediate decline in gender-based violence and early and forced marriages.



*"I think I am not ready yet. Many times the man is far older - enough to be my father. I want to complete my education and have a say in who I want to marry."* — Amina, 16

**1 in 3**

children in developing countries (excluding China) will likely marry before they are 18\*

**14%**

of youth in CCFC-supported communities in Ghana have successfully completed vocational training offered through our local partners

**OUR TARGET**

by the end of 2018 we aim to increase the number of youth who have successfully completed vocational training to 21% - reducing the likelihood girls will be coerced into early and forced marriages

\* Source: United Nations Population Fund, 2012

# PARTNERING FOR CHANGE

## FROM THE BOARD CHAIR

Children are at the centre of all we do.

This simple truth is why I joined CCFC's Board of Directors five years ago, and why I've taken on a greater leadership role as Chair of the Board in 2014.

CCFC's child-centred approach to international development puts children first, and inspires others to work alongside us as partners. People like you.

The loyalty of our sponsors enables us to remain in communities long-term, building relationships with local groups, and focusing on children's changing needs. It is the commitment of donors who make major or monthly gifts, choose items from our gift catalogue, or find other ways to donate, that allows us to deepen and expand our work.

And it is government, corporate, and non-governmental organizations (NGOs) in the field that make our innovative programs possible, including local partners like Instituto de Formación Permanente (INSFOP) in Nicaragua. This past year, they've helped us deliver our sponsorship program to more than 2,400 excited and eager children.

Over the past year, the Canadian government has continued to be a major partner in CCFC programs that are having a transformational effect, including one in Ethiopia that has helped nearly 10,000 mothers safely deliver their babies.

We've also deepened our work with governments overseas. Our Early Childhood Development and Education program has been integrated into nationwide teacher training programs in Burkina Faso.

Corporate partners, such as DUCA Financial Services Credit Union, are helping us bring light, literally, to Ghana, and our membership in the ChildFund Alliance has helped us be part of a powerful, global advocacy campaign that is bringing child protection to the forefront of governments around the world.

You are the one partner that makes possible all of our other partnerships to help vulnerable children. Thank you.



Dr. Douglas Ellenor  
Chair of the Board and Child Sponsor  
Christian Children's Fund of Canada



*Douglas visiting a CCFC-supported community in Nicaragua in 2010.*

## 2014 BOARD OF DIRECTORS

CCFC IS THANKFUL FOR THE EXPERTISE,  
COMMITMENT AND COUNSEL OF OUR  
DEDICATED BOARD OF DIRECTORS.

**Dr. Douglas Ellenor**  
Chair of the Board

**Ann Hughes**  
Vice Chair

**Geoff Hoy**  
Treasurer

**Michele McKenzie**  
Secretary

**Dr. Robert Blunden**  
Past Chair

**Donna Alteen**  
**Dr. John Dirks**  
**Abebe Engdasaw**  
**Dr. Jennifer Hughes**  
**Paul Newbigging**  
**Dr. Paul Roberts**

Honorary Advisor to the Board

AS OF SEPTEMBER 2014



# MEET SOME OF OUR OUTSTANDING PARTNERS

CCFC IS PROUD OF OUR WORK WITH CANADIAN AND INTERNATIONAL PARTNERS. BELOW, WE SHARE A FEW WHO HELP MAKE OUR PROGRAMS POSSIBLE.



## NEARLY \$1 MILLION FOR THE PHILIPPINES

In April 2014, CCFC received a grant of \$950,000 from the Department of Foreign Affairs, Trade and Development Canada to support education and food security for children and families affected by Typhoon Haiyan. The powerful storm devastated the Philippines in November 2013.



Foreign Affairs, Trade and  
Development Canada

Affaires étrangères, Commerce  
et Développement Canada

CCFC CEO Mark Lukowski, Prime Minister Stephen Harper, and CCFC VP, Global Operations, Jim Carrie at the Philippines grant announcement.



## GIVING CHILDREN A BETTER START

Toronto-based Hincks-Dellcrest Centre Gail Appel Institute, a leader in children's mental health, is working with Early Childhood specialists from our country offices to refine CCFC's approach to Early Childhood Development and Education. In the Spring of 2015, CCFC staff will train our local field partners on the framework so that they can train parents, caregivers, community leaders and community health workers.



## FIGHTING CHILD LABOUR

In India, our local partner, the Society for People's Education and Economic Change (SPEECH), is helping to find children who have been forced out of school to work. Families who agree to participate in the sponsorship program are given support, and their children receive special educational assistance to help them return to school.



## FINDING SECOND CHANCES AT THE HOPE CENTRE

In Burkina Faso, our local partner, Association Cri de Coeur pour les Enfants Déshérités (ACCED), is operating the Hope Centre. The program provides 57 young women and men with a three-year vocational education in sewing, dying, weaving, or motorbike mechanics. The students also receive a form of schooling that includes literacy courses.



## BUILDING A SOLAR POWERED VILLAGE

DUCA Financial Services Credit Union Ltd., the founding donor of CCFC's Innovation Fund, donated \$25,000 to bring a solar powered borehole well and solar lighting system to 100 households in a northern Ghana village. The project, chosen through an online voting campaign, is improving access to clean water and making it safer for girls to travel at night.

# GLOBAL REACH

Advocating for children around the world



**free**<sup>B</sup>

Every child has the right to be free from violence and exploitation. Yet, globally, 168 million children are

involved in child labour,\* and millions more are experiencing some form of violence. Christian Children's Fund of Canada has joined forces with ChildFund Alliance, our worldwide group of 12 child-centered development organizations, to ask governments to ensure child protection is included in the post-2015 United Nations development agenda. Join our Free From Violence and Exploitation campaign by signing our petition, and help give children everywhere the right to grow, laugh, learn, and play in safety and security.



## OUR MISSION

Christian Children's Fund of Canada creates a future of hope for children, families, and communities by helping them develop the skills and resources to overcome poverty and pursue justice.

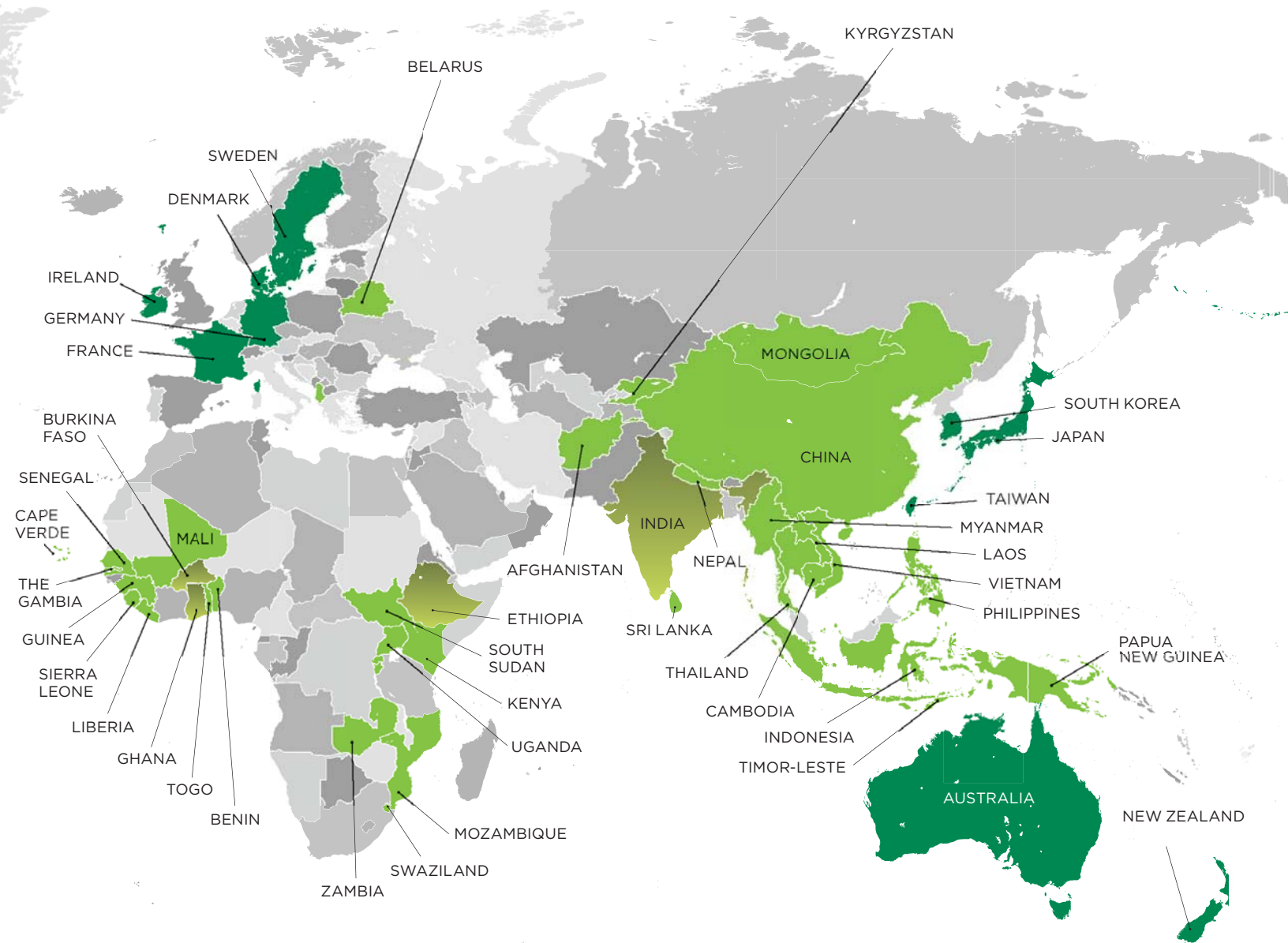
## OUR VISION

We dream of a world where every child has a voice and the ability to achieve their full potential.

\* International Labour Organization - International Programme on the Elimination of Child Labour, 2013

-  Countries where CCFC works to protect and promote the rights of children
-  **ChildFund Alliance** member countries
-  Other countries where ChildFund Alliance members work





{ The ChildFund Alliance advocates for children in **57 COUNTRIES** }

[ **259,000+** people have signed our petition to put child protection on the global agenda ]

Get involved  
 ([freefromviolence.org](http://freefromviolence.org))

Source: Childfund Alliance

# WE'RE LISTENING

You called, emailed and wrote, and we listened! Below are changes inspired by you.

## Longer call centre hours

We've extended our call centre hours Monday to Thursday from 8:30 a.m. to 10 p.m. Eastern Standard Time. Thank you to donors in Western Canada, and others unable to reach us during our regular hours, for letting us know how important it is to you!

## New way of monthly giving

Many of you love our monthly giving program, Child Essentials, but asked for more choice. We're excited to introduce Community Rise™, a new way to help children through investment in high priority projects in health and nutrition, education, and water and sanitation. You can choose the sectors you'd like to put your monthly giving to work, and the amount you'd like to donate.

## New major giving initiatives

You want to be involved in a deeper way. 'Transform Communities' is the name we've given to high-impact, transformational projects that help you realize your passion for creating opportunity, enhancing social justice, and improving the quality of life for children and youth. Women and Girls and Child Protection are two new initiatives creating lasting, positive change. Call or email Layla, Director, Major Giving, at lvelasquez@ccfcanada.ca or 1-800-263-5437 ext. 525.

**Keep sharing your thoughts and ideas! We welcome all feedback.**

**Phone:** 1-800-263-5437

**Email:** donor-relations@ccfcanada.ca

**Write:** CCFC, 1200 Denison Street, Markham, ON L3R 8G6

# FREE FROM VIOLENCE

## CAMPAIGN UPDATE

CCFC, and other members of the ChildFund Alliance, are engaging world leaders to help put child protection on the global agenda. In Burkina Faso, Ethiopia, Ghana, India, Paraguay and Nicaragua, our programs and projects include education and advocacy on keeping children safe. Below are some recent examples of CCFC's advocacy efforts.



India: 98,500 petitions signed

Nicaragua: 59,299 petitions

## HAVING OUR SAY ON PARLIAMENT HILL, OTTAWA

CCFC's CEO Mark Lukowski, and Andrew Johnson, Acting Secretary General, ChildFund Alliance, met with officials from the Department of Foreign Affairs, Trade and Development Canada to discuss CCFC's work and to acknowledge the Canadian government's continued leadership in child protection advocacy at the global level.

## LEADING GLOBAL EFFORTS

The Governments of Canada and Paraguay co-hosted a side-event at the United Nations Headquarters in New York. Our purpose was to bring the issue of violence against children to the debate around the next set of development goals, and to ensure focus, investment, commitment and results for children in every country.

## CCFC COLLABORATES WITH PARAGUAYAN GOVERNMENT

In Paraguay, CCFC continues to make significant progress in advocating at national and local government levels for the inclusion of a strategic goal on child protection on the post-2015 development agenda. The minister of Childhood and Adolescence asked CCFC for input on the government's development goals proposal submission. The list of 17 development goals includes an end to the abuse, exploitation and violence against children by 2030.

**YOU  
CAN  
HELP**

Please sign our petition and help us put child protection on the global agenda.  
**Visit: [freefromviolence.org](http://freefromviolence.org)**



# CCFC FINANCIALS

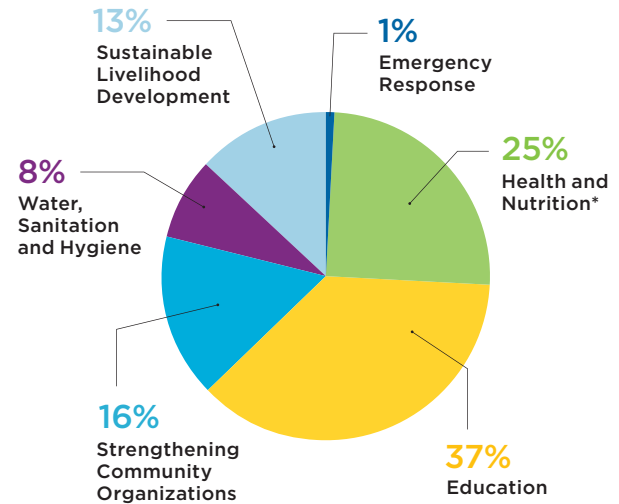
We are profoundly grateful for the support of extraordinary donors like you.

## SUMMARIZED STATEMENT OF REVENUE AND EXPENDITURES

For the year ended March 31, 2014 (in thousands of dollars)

	2014	2013
<b>REVENUE</b>		
Sponsorship and Other Contributions	26,999	26,364
Donated Medications/Gifts in Kind	9,850	9,952
Contributions from Department of Foreign Affairs, Trade and Development Canada	1,885	1,180
<b>TOTAL REVENUE</b>	<b>38,734</b>	<b>37,496</b>
<b>EXPENDITURES</b>		
Program Services		
Health and Nutrition	15,128	14,625
Education	7,482	8,103
Strengthening Community Organizations	3,214	2,915
Sustainable Livelihood Development	2,570	1,899
Water, Sanitation and Hygiene	1,567	1,288
Emergency Response	264	392
Fundraising	6,057	5,369
Administration	2,823	2,640
<b>TOTAL EXPENDITURES</b>	<b>39,105</b>	<b>37,231</b>
Fair Value Change in Investments	165	33
Excess of (Expenditures over Revenue)		
Revenue Over Expenditures for the Year	(206)	298

## Where Program Dollars Go



\*Excludes medications

## SUMMARIZED STATEMENT OF FINANCIAL POSITION

For the year ended March 31, 2014 (in thousands of dollars)

	2014	2013
<b>ASSETS</b>		
Current Assets	1,198	1,529
Investments	4,591	4,608
Capital Assets	5,896	6,014
<b>TOTAL ASSETS</b>	<b>11,685</b>	<b>12,151</b>
<b>LIABILITIES AND NET ASSETS</b>		
Current Liabilities	1,689	1,631
Deferred Contributions	2,111	2,243
Long-term Liabilities	1,198	1,384
	<b>4,998</b>	<b>5,258</b>
<b>NET ASSETS</b>		
Unrestricted	1,910	2,176
Internally Restricted - Emergency Response Reserve	200	200
Invested in Capital Assets	4,512	4,452
Endowment	65	65
	<b>6,687</b>	<b>6,893</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>11,685</b>	<b>12,151</b>



For CCFC's full independently audited Financial Statements for the fiscal year April 1, 2013 to March 31, 2014, go to: [www.ccfcandada.ca/publications](http://www.ccfcandada.ca/publications).

# GLOBAL IMPACT

HIGHLIGHTS FROM AROUND THE WORLD

Thank you to caring and generous supporters in Canada and abroad...



## WATER, SANITATION AND HYGIENE

TRAINED  
**15,353**

CHILDREN, WOMEN AND MEN ON CRITICAL WATER SAFETY AND SANITATION PRACTICES

CONSTRUCTED OR IMPROVED

**3,804**

TOILETS, LATRINES, SOAKAWAYS

AND OTHER SANITATION FACILITIES

**153**

CLEAN WATER SOURCES BUILT OR ENHANCED, INCLUDING

boreholes, wells, water points and rainwater harvesting tanks



## HEALTH AND NUTRITION

PROVIDED  
**928,186**  
DAILY MEALS OR NUTRITIONAL SNACKS



DELIVERED DE-WORMING AND ANTI-PARASITIC MEDICATION TO  
**104,212 CHILDREN**

**13,758**

ATTENDED HEALTH EDUCATION SESSIONS



GAVE MEDICAL CARE TO  
**7,391** COMMUNITY MEMBERS

**56,004**

PARTICIPATED IN HIV/AIDS AWARENESS PROGRAMS



PLANTED  
**8,921**  
trees

(including fruit & nut trees)

ESTABLISHED OR MAINTAINED



**1,989**  
KITCHEN AND COMMUNITY GARDENS



## EDUCATION

PROVIDED  
**106,790**  
CHILDREN WITH SCHOOL SUPPLIES, TEXTBOOKS OR UNIFORMS



**+** **10,034** WITH SCHOOL FEES OR SECONDARY EDUCATION ASSISTANCE

GAVE **9,417** CHILDREN TUTORIAL CLASSES



**24,232** CHILDREN

AND ADULTS WERE EDUCATED ON HUMAN, GENDER AND CHILD RIGHTS, SUCH AS THE DANGERS OF CHILD LABOUR

**31,717** CHILDREN participated in after school activities

BUILT OR IMPROVED **178**



EARLY CHILDHOOD EDUCATION CENTRES, PLAYGROUNDS, CLASSROOMS, LIBRARIES AND COMPUTER LABS

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of Canada

A member of ChildFund Alliance

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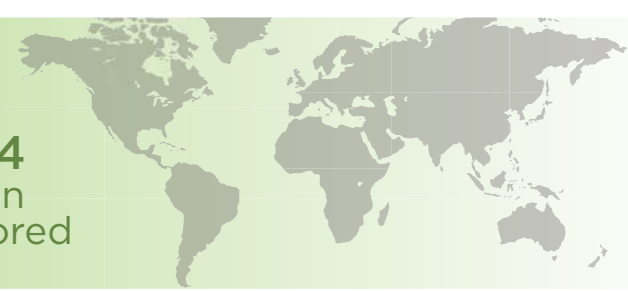
twitter.com/CCFC

Sign up for eChildVoice @ ccfcanda.ca



528,834 children, youth and community members benefited from CCFC support

51,854 children sponsored



## STRENGTHENING COMMUNITY ORGANIZATIONS



5 COMMUNITIES GRADUATED FROM CCFC SUPPORT

66,061 CHILDREN AND ADULTS

PARTICIPATED IN AWARENESS ACTIVITIES, SUCH AS DAY OF THE AFRICAN CHILD



TRAINED 8,084 CHILDREN AND PARENTS

TO STRENGTHEN LOCAL COMMITTEES AND



6,180 TO DEVELOP AND ORGANIZE COMMUNITY GROUPS TO IMPROVE LIVING CONDITIONS AT THE GRASSROOTS LEVEL

PROVIDED 3,037 PEOPLE WITH EMERGENCY RESPONSE TRAINING



## SUSTAINABLE LIVELIHOOD DEVELOPMENT

DISTRIBUTED 5,103 INDIVIDUAL MICRO-CREDIT BUSINESS LOANS WITH 4,155 GIVEN TO WOMEN

PROVIDED LOAN TRAINING TO >5,799 COMMUNITY MEMBERS

4,827 YOUTH, WOMEN AND MEN PARTICIPATED IN VOCATIONAL TRAINING PROGRAMS

“We thought, ‘what a beautiful gift,’ and we’re so glad to be a part of it, however small.

CCFC is a good steward, and we see this as a good decision.”

— Bernice and Brian Ontario, Canada  
\$150,000 gift to ‘Transform Communities’ (Horakadho, Ethiopia)

FOR THE FISCAL YEAR  
APRIL 1, 2013 - MARCH 31, 2014

## DISASTER RESPONSE



To help Filipino victims of Typhoon Haiyan, caring Canadians donated \$62,548

THE CANADIAN GOVERNMENT PROVIDED A GRANT OF \$950,000\* TO:

Give 6,000 CHILDREN safe spaces to learn, including creating 20 temporary learning spaces, and refurbishing 15 daycare centres and schools

TRAIN 6,000 CHILDREN AND 360 SCHOOL OFFICIALS, COMMUNITY LEADERS AND PARENT-TEACHER ASSOCIATION LEADERS ON CHILD PROTECTION IN EMERGENCY SITUATIONS

\* Government of Canada grant provided April 2014

# Community Rise

Growing Children's Futures

## GIVING ACCORDING TO PASSION

A new way to support children in developing countries

CCFC recently introduced Community Rise™, a new monthly giving program that lets Canadians quickly and easily choose where their money goes. Donors can select from among three priority program areas for CCFC, including health, water, and education projects to help grow children's futures.

Community Rise™ provides simple choices for Canadians interested in helping achieve positive and lasting change for children and families, and offers three levels of monthly giving. Donors will receive regular updates about how their gift is achieving change in the lives of children and communities in need.

To learn more, visit [CommunityRise.ca](http://CommunityRise.ca) - or call a donor relations associate toll-free at 1-800-263-5437 ext. 610.



HEALTH AND NUTRITION



WATER AND SANITATION



EDUCATION




CVGCF14



1200 Denison Street, Markham, ON L3R 8G6  
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ccfcanada.ca | Charitable Registration # 10691 8543 RR0001

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