2019 ANNUAL REPORT ISSUE

YOUNG DREAMERS CHANGE THE WORLD

Say HELLO to Children Believe

We've changed our name from Christian Children's Fund of Canada

Where are they now?
Meet 10 former

Meet 10 former sponsored children



Formerly Christian Children's Fund of Canada

childrenbelieve.ca



Children Believe

The name
Children Believe
reflects the **brave** and **beautiful beliefs**of **every child** — and
your belief in making
their **dreams**come true.

Welcome to Children Believe

Education. Inspired by you.

Say hello to Children Believe (formerly Christian Children's Fund of Canada).

We have a new name, but we're the same community of brave young dreamers, caring supporters, partners and unabashed idealists we've always been. Thank you for all you do.

Children Believe reflects the brave and beautiful beliefs of every child — and your belief in making their dreams come true.

Many children have big dreams and even bigger hurdles standing in the way of achieving them. With nearly 60 years of experience working in communities around the world, it's clear access to education is where we can really make a difference.

Because of caring people like you, we're helping young people access education — inside and outside of classrooms — empowering them to overcome barriers of inequality, discrimination and violence. So, whether they're a budding biologist, aspiring child-rights advocate or engineer-in-the-making, they can pursue whatever dreams they choose.

Inside this annual report issue of *ChildVoice*, former sponsored children share how sponsors have helped them believe and achieve the extraordinary (p. 4-10). Their stories reveal how important your love, encouragement and support is to children struggling to thrive amidst adversity — and be heard.

As always, thank you for believing in the potential and possibility of every child, and for believing in us, too. We're deeply grateful for all you do to help children dream fearlessly and be a voice for change.

Sincerely,

Patrick Canagasingham, CEO ceo@childrenbelieve.ca

P.S. I hope page 18 answers questions you may have about our name change. If not, please call or email us at askus@childrenbelieve.ca or 1.800.263.5437. Our work continues to be inspired by Christ's love and compassion. That will never change.

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Elizabeth, 36 | Nicaragua

Social worker (former sponsored child)



I've kept the photo of my sponsored family for 20 years. Knowing people care about you means everything. Sponsors not only change one life, but generations. My children have big aspirations and dreams."

Cover: Mariza, 5 | Paraguay (Photo by Juris Kornets)

CHILD VOICE

2019 ANNUAL REPORT | ISSUE 28

CHIEF EXECUTIVE OFFICER Patrick Canagasingham

MANAGING EDITOR BRAND & CREATIVE MANAGER Vicki Quigley

DESIGN AND PRODUCTION Vilma Perez

CONTRIBUTORS

William Anim-Dankwa, Enmanuel Castro, Derek Douglas, Tatevik Galstyan, Lipi Jobson, Juris Kornets, Rosanna Menchaca, Vicki Quigley, Semereta Sewasaw, Patrice Zongo

YOU ASK. WE ANSWER. HAPPILY.

Children Believe 1200 Denison St., Markham, ON L3R 8G6 905.754.1001 | Toll free: 1.800.263.5437 childrenbelieve.ca askus@childrenbelieve.ca







Charitable Registration # 10691 8543 RR0001 Canada Post Mail Reg # 40065713



OUR VISION

We dream of a world where every child has a voice and the ability to achieve their full potential.

OUR MISSION

Children Believe creates a future of hope for children, families, and communities by helping them develop the skills and resources to overcome poverty and injustice. For nearly 60 years, we have followed the example of Christ by serving the poor regardless of their faith, cultural, and ethnic background.

OUR VALUES

Across our work, we aim to uphold the values of: results, respect, integrity, teamwork and excellence.



ACCESSIBILITY

We seek to recognize and remove the obstacles faced by persons with disabilities. All communications are available in alternative formats upon request.

WHERE ARE THEY NOW?

I'm sure you've wondered how former sponsored children are doing today.

They're fighting for justice in the courtroom, helping the sick in clinics and shaping minds in the classroom.

Meet 10 graduates of our sponsorship program giving back to their communities and inspiring a new generation of children to dream fearlessly.









Meet former sponsored children:



bit.ly/fourstories





I'm a social worker and mother to six-year-old Jessica and 15-monthold Jokebed.

My love for children started in primary school. I was close to social workers in the sponsorship program,

and I wanted to model the love and advice they gave to children to help them have a brighter future.

I love children.

When I began work, I used my first year's salary to pay my father's medical costs. Without this money he could have passed away. And, I've supported my younger brother's education since he was in Grade 6. Now he's studying economics in university. I have a house, and I'm very proud I can provide for myself and my family.

The sponsorship program allowed me to achieve my goals and pursue my studies. For years, half of my school fees were paid by my sponsor, Agnes. I also received school supplies and uniforms as

well as financial support at Christmas, Easter and other special occasions.

My sponsor still inspires me.

I still remember the words my sponsor used to encourage my studies and express her love phrases like: "you're special," "you'll make it," and "you'll have a great future."

Today, I use the same words to encourage the children I work with. I say: "You're special. You'll make it. You can succeed. You have a great future."

By sharing kind words, my sponsor motivated me to work hard and succeed. I would love to hug Agnes and thank her. I've shed tears of love for her, because she helped me make it. I encourage those who can sponsor a child to do it with love, happiness and patience. You provide a child with a better future and support a family and an entire nation.

Lucienne, 32 | Burkina Faso





Before I was sponsored I spent much of my time on the streets and was exposed to many risks. After I was sponsored I got involved in lots of activities, including child-rights training, which helped develop my

self-confidence. It was a big change in my life.

I want to be an inspiration for others.

As a kid, every time I visited a barbershop I wanted to learn how to cut hair. Through sponsorship I joined an entrepreneurship program and received funding and technical training to start a barbershop of my own. I was scared to put my training into practice, but I made a big effort to overcome my fear. Now, I have many clients and train youth who want to learn the trade. I advise them to stay off the streets.

My sponsor, Pam, is like a second family to me. My family's economic situation was very bad, but, thanks to Pam's support, I was a cheerful child. Her impact was very big.

Carlos, 22 | Nicaragua



When I was in third grade my schoolbooks got drenched in the rain and my parents couldn't afford to replace them. I felt dejected, but they were replaced through the sponsorship program, which

provided education materials every year after. And, when my eighth-grade friends said I wasn't bold or brave enough to realize my dream of teaching, the sponsorship program introduced me to the Child Rights' Protection Forum where I was encouraged to socialize, speak up and even give speeches. I grew courageous.

I love my sponsor, and I miss her.

My sponsor shaped me from childhood. She said I must pursue higher education at any cost. I told my dad her wishes and said I will meet all expenses with the money my sponsor sent me. He would not need to pay a penny. Finally, he gave in. I learned to be a loving and kind teacher, because that's how I was treated through the sponsorship program. My sponsor helped my dreams come true!

Packialakshmi, 22 | India





AGE 16

Growing up my dream was to become a journalist to serve as a voice for the voiceless. I'm still pursuing my dream. I present news and interview speakers on the radio. Sometimes I interview community

members directly involved in events.

My dream was to be a journalist.

The hardest part of achieving my dream was learning in an environment where the majority of people are not literate. My parents had insufficient resources to pay school fees and the community did not understand the value of education for girls.

The success I've gained has helped me impart my knowledge to young children. It's also helped me to support my family.

Education was an incredible gift from my sponsor, Katherine. She not only helped provide school fees, books and uniforms; she gave me an opportunity to open my mind, learn and explore.

Suzanna, 27 | Ghana



AGE 13 medical care.

As a child, I frequently got sick. My family struggled financially and couldn't afford the medical expenses. Thanks to my sponsor, Olga, I was able to stay in school. I received school materials and

I will never, ever forget my sponsor's kindness.

Olga's support continued until I graduated with a degree in water supply and sanitary engineering from the Addis Ababa Science and Technology University. My dream was always to become an engineer. My sponsor helped clear my path by sending monthly gifts to help me buy clothes, shoes, books, and cover family household expenses when needed. Now, I'm self-employed, help my family, and serve my community and country in my area of specialization.

My sponsor was open, friendly and positive, encouraging me to progress in life. The support impacted every area of my life. I will never, ever forget her kindness.

Yishak, 25 | Ethiopia





AGE 13

My dream growing up was to be a teacher. I admired every teacher I met. I'd like to say a big thank you to my former sponsor, Penny. Your love, commitment and support helped make it possible for me to graduate from

university with a degree in education.

Sponsors are kind and loving.

Education has been so important in my life. It's made me a teacher — knowledgeable and respected in the community. It's helped me impart my knowledge to others.

I work in my community, so I can teach local children. I've supported some of my siblings financially. And, when needed, I help children write letters to their sponsors. I've also been advising children on what school courses to choose, and I actively participate in programs for kids that teach them to treat others (boys and girls) with dignity and respect. Sponsors' good works do touch and change lives.

John, 24 | Ghana



ACE III

The hardest and saddest part of my life was the death of my father when I was six. The financial burden fell on my mother's shoulders. My sponsor, Holly, gave me hope and energy to move forward.

My sponsor is my family.

Since childhood I've liked math and admired hearing and seeing the work of accountants. In 2015, I graduated from university with an accounting degree and began work as an auditor for the Ethiopian Revenue and Customs Authority. My sponsor gave me the opportunity to go to university and the confidence to fulfil my dream.

Through my work I serve my community and support my sisters, brothers and family. Education allows me to make informed decisions in my life. I want to thank my sponsor for supporting me during hard times and motivating me to succeed.

Sosina, 25 | Ethiopia





Before I joined the sponsorship program I was very insecure. In primary school children bullied me and called me names like "nerd," and "the brain." My sponsors used to write and tell me they were very

proud of me. Because of them, I am who I am today, a person with goals – still fighting to succeed.

I've always dreamed of being a doctor.

Today, I'm in my third year of medical school and I volunteer as a teacher. I've seen the needs in my neighbourhood and country, and I want to help others. My sponsors send monthly support so I can attend university in my hometown.

Now that I am where I've always wanted to be, I want to give my best and inspire more young people to achieve their dreams. If my sponsors were in front of me I would hug them and thank them for everything. I never thought I could have this opportunity. I'm happy and my family is, too.

Leydis, 19 | Nicaragua



During childhood I lost both of my parents. My sister and I lived with my uncle. I was 10 when sponsors began helping my community. It was 1995, and many children were employed making fireworks.

Immediately, work began to end child labour, and kids started going to school.

You transform children's ambitions.

There are lots of false criminal cases filed against poor people. No one else in my Dalit (lower caste) community practices law. I wanted to be the first lawyer to speak out for their rights. My sponsor helped shape and sharpen my ideas to achieve my goals. Sponsorship made it possible to access trainings that built my knowledge and political awareness, which helped me select good school courses and pursue a higher education. My success helps my family and serves as an inspiration to others. I love being a legal guide in whom poor people can have faith.

Anandharaj, 33 | India





AGE 15

I come from a large, humble family. Children were expected to work and help with expenses — not study. I sold candies at the city market while my mother sold cassava. The sponsorship program taught me I had rights and

helped me learn how to defend them.

Even though I worked on the streets, I was taught I could achieve my dreams.

I always dreamed of graduating university and helping those most in need. To do so, I had to leave my parents' house, search for employment to cover my studies and prioritize education before anything else — not temporary jobs, parties or even friends. It was very challenging. But, I succeeded. I earned bachelor degrees in nursing and social work. Now, I work six-hour hospital shifts as a nurse. This allows me to spend mornings at home with my daughters.

At night, I dedicate myself to the university, sharing my experience and knowledge with young people. I've also formed youth groups, and I'm a social activist, too.

Do not get tired of doing good. You are changing a life, a family, a community and our world.

The sponsorship program helped me fulfil my dreams. I accessed vocational training, leadership and project development camps, a computer course and scholarships. Now, I have a stable job, I've formed a family with my wife and two daughters, and my income is improving their quality of life.

Thank you to every sponsor for the kind support you give communities. The only way to change our quality of life is with education. Education opens doors. Please keep helping. You are helping us become better people.

Eduardo, 30 | Paraguay

A FAMILY AFFAIR 53 years of LOVE and SUPPORT

Rita Steele (sponsor) | Canada

Three words that describe me:

Happy, grandmother, 86 (also short!)

When did you start sponsoring?

My husband and I started sponsoring children through Christian Children's Fund of Canada as a family project in 1966 — that's 53 years ago. Our kids were nine, seven and six, and we wanted to teach them about the benefits of giving. Each month they contributed a little bit of their weekly allowance, and we all wrote letters. My mother in England also enjoyed writing.

Do you still enjoy sponsorship as a family?

When my kids got married they started sponsoring children as well! I have a grandson who is sponsoring, too. Sponsorship with Christian Children's Fund of Canada, and now Children Believe, is something we all connect with in the family.

What does Children Believe mean to you?

The new name is a great idea and a good change, it represents hope and encouragement for the future of children. All children are God's children.

How do you envision helping children in the future?

I'm making a gift to Children Believe in my Will. If I can help at least one child that will be a good thing. I want to continue helping my current sponsored children (Franshella, 16 and Palanisamy, 14) even if I'm not here. I want to help where it's most needed. I feel blessed to do that.





Franshella, 16 (sponsored by Rita) **NICARAGUA**

Describe yourself in three words: Kind, supportive, studious

What do you dream of achieving?

When I finish school I want to study to become a nurse or a pharmacist. Education means everything to me, it's the key tool for a better future.

What would you like to say to Rita?

You are a part of my life because you care for me. I can always count on your support, and you are a big help to me and my entire family.

Do you enjoy exchanging letters?

It feels great to tell someone who cares for you about your life. She also tells me things about her life and her children.

Describe Rita in three words:

Caring, supportive and loving

Sponsor a child (or an additional one!)

Child sponsors help children access education and be a voice for change. We're grateful for the love and support you already provide! If you'd like to help a child still waiting for someone to believe in their dreams, we hope you'll encourage a friend to be a sponsor, or perhaps even choose to sponsor one more child yourself. By doing so, you'll help a boy or girl believe and achieve the extraordinary.

Visit childrenbelieve.ca/sponsorachild or call 1.800.263.5437.

Small can be BIG

Young people aren't just the leaders of tomorrow, the actions they take today (small and large) are making huge changes to the world around them.

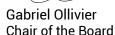
For those quick to silence their voices, dismiss their dreams and say they can't make a difference, the stories of former sponsored children prove otherwise (p. 4-10).

Yet, the barriers children face to access education and succeed in school and life are too big to overcome alone. Over the past year, dedicated supporters like you have helped build thriving communities where children can access healthcare, clean water and education — laying the foundation for real change to flourish.

Our partners' experience and expertise strengthen the community work we do, increasing our impact and reach. By teaming up with diverse partners, like the African Child Policy Forum, we influence change at the policy level (p. 14). Together, we help ensure governments enact and honour laws that benefit children — empowering young people to overcome barriers of violence, inequality and injustice far beyond the communities where we work.

We can all do better, be better, together.

As the recently elected Chair (after five years serving on the Board), I'm excited to share this new journey with you. Every day, children teach us that the smallest of actions can effect great change. Thank you for helping children realize their small voices, are not small at all. My heartfelt thanks,





THANK YOU

TO OUR 2019 BOARD
OF DIRECTORS FOR
YOUR COURAGE
AND COMMITMENT
TO CHANGE

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As of September 1, 2019

OUR VISION

We dream of a world where every child has a voice and the ability to achieve their full potential.

OUR MISSION

Children Believe creates a future of hope for children, families, and communities by helping them develop the skills and resources to overcome poverty and injustice. For nearly 60 years, we have followed the example of Christ by serving the poor regardless of their faith, cultural, and ethnic background.

Your generosity raised **\$41,684,000** - sparking change across communities and countries. THANK YOU!





43% Child sponsorship

20% Donated goods

16% Global Affairs Canada

7% Project funding

5% Special gifts for children

9% Other income

2019 EXPENSES



38% Health and nutrition

26% Education

7% Strengthening community organizations

5% Sustainable economic growth

2% Water, sanitation and hygiene

0% Emergency response

12% Fundraising

10% Administration

Summarized Statement of Operations

For the year-ended March 31, 2019 [in thousands of dollars]

	2019	2018	
REVENUE			
Sponsorship and other contributions	26,576	26,438	
Donated medications/gifts in kind	8,523	7,152	
Contributions from Global Affairs Canada	6,585	4,107	
TOTAL REVENUE	41,684	37,697	
EXPENDITURE			
Program services			
Health and nutrition	15,397	15,015	
Education	10,317	7,647	
Strengthening community organizations	2,858	3,269	
Sustainable economic growth	1,897	1,154	
Water, sanitation and hygiene	774	1,124	
Emergency response	48	354	
Fundraising	4,681	5,430	
Administration	3,877	3,549	
TOTAL EXPENDITURE	39,849	37,542	
Excess (deficiency) of revenue over expenditures for the year	1,835	155	
expenditures for the year Summarized Statement of Finar			
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Summarized Statement of Finar As at March 31, 2019 [in thousands of dollars] ASSETS	ncial Pos 2019	sition 2018	
Summarized Statement of Finar As at March 31, 2019 [in thousands of dollars] ASSETS Current assets	2019 6,248	2018 2,441	
Summarized Statement of Finar As at March 31, 2019 [in thousands of dollars] ASSETS Current assets Investments	2019 6,248 5,794	2018 2,441 5,390	
Summarized Statement of Finar As at March 31, 2019 [in thousands of dollars] ASSETS Current assets Investments Capital assets	2019 6,248 5,794 4,916	2018 2,441 5,390 5,616	
Summarized Statement of Finar As at March 31, 2019 [in thousands of dollars] ASSETS Current assets Investments Capital assets TOTAL ASSETS	2019 6,248 5,794 4,916 16,958	2018 2,441 5,390 5,616 13,447	
Summarized Statement of Finar As at March 31, 2019 [in thousands of dollars] ASSETS Current assets Investments Capital assets TOTAL ASSETS LIABILITIES Current liabilities	2019 6,248 5,794 4,916 16,958	2018 2,441 5,390 5,616 13,447	
Summarized Statement of Finar As at March 31, 2019 [in thousands of dollars] ASSETS Current assets Investments Capital assets TOTAL ASSETS LIABILITIES	2019 6,248 5,794 4,916 16,958	2018 2,441 5,390 5,616 13,447	
Summarized Statement of Finar As at March 31, 2019 [in thousands of dollars] ASSETS Current assets Investments Capital assets TOTAL ASSETS LIABILITIES Current liabilities Deferred contributions	2019 6,248 5,794 4,916 16,958 3,879 4,427	2018 2,441 5,390 5,616 13,447 2,804 3,625	
Summarized Statement of Finar As at March 31, 2019 [in thousands of dollars] ASSETS Current assets Investments Capital assets TOTAL ASSETS LIABILITIES Current liabilities Deferred contributions Demand loan	6,248 5,794 4,916 16,958 3,879 4,427 403	2018 2,441 5,390 5,616 13,447 2,804 3,625 604	
Summarized Statement of Finar As at March 31, 2019 [in thousands of dollars] ASSETS Current assets Investments Capital assets TOTAL ASSETS LIABILITIES Current liabilities Deferred contributions Demand loan TOTAL LIABILITIES	6,248 5,794 4,916 16,958 3,879 4,427 403	2018 2,441 5,390 5,616 13,447 2,804 3,625 604 7,033	
Summarized Statement of Finar As at March 31, 2019 [in thousands of dollars] ASSETS Current assets Investments Capital assets TOTAL ASSETS LIABILITIES Current liabilities Deferred contributions Demand loan TOTAL LIABILITIES NET ASSETS Unrestricted	6,248 5,794 4,916 16,958 3,879 4,427 403 8,709	2018 2,441 5,390 5,616 13,447 2,804 3,625 604	
Summarized Statement of Finar As at March 31, 2019 [in thousands of dollars] ASSETS Current assets Investments Capital assets TOTAL ASSETS LIABILITIES Current liabilities Deferred contributions Demand loan TOTAL LIABILITIES NET ASSETS Unrestricted Internally restricted - emergency response reserve	6,248 5,794 4,916 16,958 3,879 4,427 403 8,709	2018 2,441 5,390 5,616 13,447 2,804 3,625 604 7,033	
Summarized Statement of Finar As at March 31, 2019 [in thousands of dollars] ASSETS Current assets Investments Capital assets TOTAL ASSETS LIABILITIES Current liabilities Deferred contributions Demand loan TOTAL LIABILITIES NET ASSETS Unrestricted	2019 6,248 5,794 4,916 16,958 3,879 4,427 403 8,709	2018 2,441 5,390 5,616 13,447 2,804 3,625 604 7,033	

For Children Believe detailed independently audited Financial Statements, visit: childrenbelieve.ca/accountability.

TOTAL LIABILITIES AND NET ASSETS

Children Believe is an independent and autonomous organization and, unlike many other Canadian International development registered charities, Children Believe does not flow funds through international governing bodies or regional offices. Instead, funds donated to Children Believe are distributed directly to countries of operation for program activities. Further, as part of our social impact strategy, Children Believe does not employ expatriates in our field offices. We are committed to hiring nationals.

13,447

16,958

We love our partners.

Our partners dedicate their time and talents to help children dream fearlessly, access education and be a voice for change. We love these folks. Seriously.

Ending child marriage in INDIA

If you're a girl born in India, your dreams of an education may end with child marriage. The country is home to more child brides than any other in the world,15.5 million.*

With the help of Children Believe and 72 civil society partners and government in Tamil Nadu, Andhra Pradesh and Telangana, young people are standing up for what they believe in and changing cultural attitudes about child marriage.

The three-month STOP Child Marriage NOW campaign:

- Reached more than 1.2 million people across 1,430 villages and 2,300 schools and colleges
- Increased awareness of the impact of child marriage, existing laws and a child helpline
- **Inspired communities and schools** to pledge to promote "child-marriage free villages"

Next up, we're partnering with a South-Asian coalition to broaden the scope of our work in areas where high rates of child marriage are reported – building on the wave of change sweeping many rural villages.

* UNICEF, State of the World's Children, 2017

Stopping violence against children in AFRICA

What can you do with a little help from your friend? A lot, if your friend (and partner) is the African Child Policy Forum, an influential policy research and advocacy centre standing up for African children's rights.

To help African countries make child protection a priority, we'll be pooling our resources on four key issues:

- Preventing extreme forms of violence against children by promoting national and regional dialogues and campaigns
- Enhancing the voices of children and youth through children and youth polls and other projects
- Delivering legal protection to orphaned and vulnerable children by strengthening the Child Protection Systems in countries we work
- Advancing child rights and accountability by helping African countries develop and implement national policies and action plans





And, our favourite partners are children.

Besides being our best advisors, children inspire us with their conviction and courage.

Helping children speak up and be heard

Any actions aimed at helping protect children from violence must take into account their experiences. To help children's voices be heard, we partnered on a global survey with nearly 5,500 children in 15 countries and the ChildFund Alliance (our fabulous family of 11 organizations working for children in more than 60 countries). Below are highlights from Small Voices, Big Dreams 2019.

> 1 In 2 children surveyed said that in their country adults do not listen to their opinion on issues that matter to them

More than 40% believe that children are not sufficiently protected against violence in the country where they live

> 9 in 10 believe that recognizing and being aware of their rights is a key factor for preventing and tackling violence

More than 60% believe children can do something to put an end to violence



69% of children reject violence as an educational tool

Empowering children to take action

Children Believe's Global Youth Ambassador Program is gearing up for launch to help children champion gender equality, education for girls and boys and freedom from violence. A call for inspired youth to apply has been made in Canada and Paraguay, with other countries to follow.

Your continued support will provide opportunities for young people to connect through events and online exchanges, building their skills and abilities to take small, purposeful actions to change the world. We look forward to sharing how these voung leaders will help raise the voices of children everywhere.



An example of violence against children is when people hit or slap children to punish them when they do something wrong. Teachers almost always protect children."

— Ferdinand, 11 | Ghana

Visit smallvoicesbigdreams.org

Here's how you're making a difference



This past year, you helped children access education, overcome barriers and be a voice for change.

You help children and communities overcome barriers together

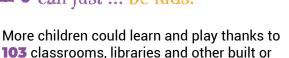


Education campaigns helped 144,916 people learn about child rights and protection

Advanced child-rights training helped **7,637** community members and staff in 272 schools and 118 government departments become powerful advocates for change

You help take care of the basics, so kids can just ... be kids.

renovated safe spaces



297,444 school supplies (including pencils, uniforms and books) made it possible for 51.147 children to attend — and stay — in school

Awareness campaigns helped 72,971 people learn how to better protect their family health









Did you know?

Last year, you helped us reach more than children and community members in Africa, Asia and the Americas.

You help champion equality between girls and boys



The STOP Child Marriage NOW campaign reached 1.2 million people in India to help change cultural attitudes about child marriage and protect girls' health, education and safety

65,352 students, parents, teachers, community leaders and more were educated on a girl's right to equality, education and a voice in decision-making

Workshops helped 32,141 expectant mothers improve their health and the health of their child before and after delivery





Safe and fun after-school play helped 50,610 children and youth learn teamwork and how to overcome differences (like gender!)

4,150 young people started **151** child and youth groups where they:

- shared ideas and experiences
- · talked about tough issues, such as child marriage and child abuse
- spoke up at community gatherings about their rights and concerns
- learned how to be leaders







We've chosen the name
Children Believe to reflect
the brave and beautiful beliefs of
every child — and your belief in
making their dreams come true.



YOU ASKED US:

What do I need to know about the name change?

Why did you change your name?

We reach out to children of all faiths, ethnicities and cultures, and all people who want to make a difference in their lives. Yet, in the countries we work, there was often confusion about whether we served children of other faiths. As a commitment to our Christian faith principles, we want every child to feel excited and proud our name represents them and every person to feel inspired and welcome to join our cause. With so many children socially excluded or discriminated against in their communities, often on the basis of faith, it's important children of all religions see themselves reflected in our name.

Why did you choose the name Children Believe?

The name Children Believe reflects the brave and beautiful beliefs of every child — and your belief in making their dreams come true. Whether it's a boy who dreams of learning to read, or a girl who aspires to be a teacher, mechanic or doctor, we want to help children believe they can do the extraordinary. You believe in the potential and possibility of every child, and you help them believe it, too.

What's the difference between Children Believe and Christian Children's Fund of Canada?

We've changed our name, not who we are. Children Believe shares the same mission, vision and values as Christian Children's Fund of Canada. For nearly 60 years, we've followed the example of Christ by serving the poor regardless of their faith, cultural and ethnic background. We will continue to do so. We're focusing our efforts on empowering children to overcome barriers preventing them from accessing education, staying in school and pursuing their dreams.

Will I need to re-establish my monthly pre-authorized payments?

No, our new name does not impact your pre-authorized payment arrangements.

Will the name change affect my credit-card transactions?

No, this change does not impact your credit-card transactions. Children Believe Fund will appear on your credit-card statements.

To whom should I make my cheques payable?

Your cheques should be made payable to Children Believe Fund. Don't worry if you've already sent cheques designating funds to Christian Children's Fund of Canada. Our bank has given us a grace period to accommodate the name change. We kindly ask you make your next batch of cheques payable to Children Believe Fund.

Will Christian Children's Fund of Canada's name appear on my 2019 tax receipt?

No, your tax receipt will refer to Children Believe Fund. But. it will include all donations made in 2019.

HAVE MORE QUESTIONS? WE'RE HERE TO HELP.

What THREE WORDS best describe our SPONSORS?



When you're a child you feel a great joy knowing sponsors are helping you. For me, that was something very meaningful.

Carlos, 22 | Nicaragua [Barbershop owner]

EMPATHETIC,

Having things like a uniform for school GREAT, might not seem like much for those who can afford one, but it means a great deal for many children. Thank you for your kind and selfless support that helps us fulfil our dreams.

> Eduardo, 30 | Paraguay [Nurse and university professor]



If I am courageous - as my LOVING, friends now tell me – it is all because of sponsorship support. You've helped my dream come true.



Packialakshmi, 22 | India [Teacher]



You've made a real impact in my life and helped me achieve my dream. Other children should have the chance to continue their education, too.

Suzanna, 27 | Ghana [Radio host]



We're always here for you.
That will never change.

1200 Denison Street Markham, ON L3R 8G6

Toll free: 1.800.263.5437

Email: askus@childrenbelieve.ca

childrenbelieve.ca



Visit childrenbelieve.ca/giftsforgood, or call 1.800.263.5437



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